



Sherlock Holmes



Mind Mapping: Scientific Research and Studies, ThinkBuzan Ltd

- "At the heart of Mind Mapping is the striking combination of imagery, colour and visual-spatial arrangement, which is proven to significantly improve information recall, compared to conventional methods of note taking and learning"

32%

- "A study by Toi (2009)<sup>1</sup> shows that Mind Mapping can help children recall words more effectively than using lists, with improvements in memory of up to 32%"



- "And according to a study conducted by Farrand, Hussain and Hennessey (2002), Mind Mapping improved the long-term memory of factual information in their participants by 10%"



- "A study by Al-Jarf (2009) confirms that Mind Mapping software offers a powerful approach for improving the ability of anyone to generate, visualise and organise ideas. The subjects taking part in the study reported that the Mind Mapping tool encouraged creative thinking and they became faster at generating and organising ideas for their writing"

"A Mind Map is an excellent tool for collaborating with others to develop plans or implement key projects. It allows you to harness the input of all members of a group in a dynamic and creative way.

When used for group brainstorming sessions, Mind Mapping was seen to enhance critical thinking and co-operation as well as providing a solid basis for collaborative problem-solving. Groups involved in the sessions reported that they enjoyed expressing their opinions in a participative and open climate (Paykoc et al, 2004)"

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Tony Buzan

Fakta

5  
Hur?



1 Central idé



2 Grenar



3 Nyckelord



4 Färg



5 Bild



Intro, löfte

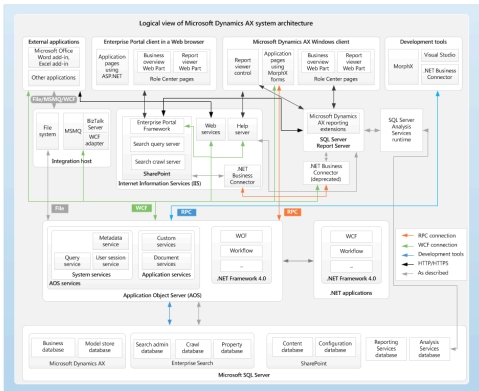


Fånga, ta till vara!

Projektet är nytt

Det mesta är nytt

Information som inte fångas, finns inte



Hantera komplexitet



Överblick



Kontroll



Interaktiv



Enkel

Bulk



Kommunicera snyggt

★ Styrgrupp

★ Intressenter

★ Ditt team

Textblock

+ Nästan alla kan skriva

- Nästan ingen fattar

Illustration

+ Effektiv

+ Vacker

+ Nästan alla förstår en bra illustration

- Tidskrävande

- Kunskap, SW, tröskel

- Begränsande jmf med "Illustrator"

Mind map

+ ÄR en illustrationstyp

+ SNABB jämfört med mycket

+ Gratis eller billig

+ Låg tröskel